

Program – NBC 2025



Wednesday 24 September 2025

18:00-19:30 **Registration and Welcome Reception**
Uppsala University Main building

Thursday 25 September 2025

09:00-10:00 **Registration and Coffee**

10:00-10:55 **Opening and Welcome**, Main Hall / Aulan

Anouk Jolin, moderator for NBC 2025, introduction together with
Stina Ekblad, actress, Dramaten
Joel Zerpe, musical artist

10:55-11:30 **Keynote: Supporting and promoting breastfeeding from a government agency**, Main Hall / Aulan
Susanne Åhlund, Socialstyrelsen/Swedish National Board of Welfare

11:30-12:30 **Keynote: The global breastfeeding targets 2030: How close are we and what more needs to be done?**, Main Hall / Aulan
Amal Omer Salim, World Alliance for Breastfeeding Action (WABA)

12:30-13:30 **Lunch**

13:30-14:00 **Poster presentations in the poster exhibition area**

14:00-15:00 **Keynote: Breastfeeding is the Biological Norm for Mammals and Should be the Social Norm for Humans: How we can Make it Happen?**, Main Hall / Aulan – Digital lecture
Rafael Perez-Escamilla, Yale School of Public Health, Yale University

15:00-15:30 **Coffee break**

Parallel sessions

15:30-16:30 **Session 1: Handling specific breastfeeding problems and breastmilk sharing**, Main Hall / Aulan
Chair: *Tine Greve*

15:30-15:50 Tongue-tie or tension? An introduction to how to evaluate breastfed babies with symptoms that indicate that the baby may have a tongue-tie
Tine Greve

- 15:50-16:10 A phenomenological study of mothers lived experiences of oversupply of breastmilk
Ellinor Mehtola; Marie Golsäter; Lina Palmér
- 16:10-16:30 Did you say peer to peer breast milk sharing?
Tove Ebbesen
- 15:30-16:30 Session 2 Workshop**
How can we address social inequities in breastfeeding? Lessons learned from an equitable community-based breastfeeding support intervention in Denmark, *Hall X / Sal X*
Chair: *Ingrid Nilsson, Christine Halling; Marianne Busck-Rasmussen*
- 18:30-22:00 **Conference Dinner at Saluhallen Uppsala**

Friday 26 September 2025

- 09:15-10:15 **Keynote: The nine stages of instinctive behaviour for premature infants,**
Main Hall / Aulan
Brimdyr Kajsa, Healthy Children Project
- 10:15-10:45 **Coffee and poster presentations in the poster exhibition area**
- 10:45-11:30 **Swedish National Guideline on Immediate and Continuous Skin-to-Skin Contact and Mother-Newborn Couplet Care, Main Hall / Aulan**
Åsa Hermanson; Mikaela Mattisson; Stina Klemming; Sofia Arwehed

Parallel sessions

- 11:30-12:30 Session 1: Factors supporting optimal breastfeeding, Main Hall / Aulan,**
Chair: *Anna Blair*
- 11:30-11:50 Breastfeeding mother`s experiences with breastfeeding counselling: a qualitative study
Ingvild Lande Hamnøy
- 11:50-12:10 Expectant mothers lived experiences of support of a structured breastfeeding programme: A lifeworld hermeneutic study
Ingrid Blixt; Karin Enskär; Ove Axelsson; Eva-Lotta Funkquist
- 12:10-12:30 Modifiable factors: a fast track to optimal breastfeeding
Anna Blair; Karin Cadwell; Brimdyr Kajsa; Kristin Svensson
- 11:30-12:30 Session 2 – Workshop:**
Communication: Re-humanizing the Experience, *Hall X / Sal X*
Chair: *Kristin Stewart, Jason Stewart*

12:30-13:15 **Lunch**

13:15-13:45 **Poster presentations in the poster exhibition area**

Parallel sessions

13:45-14:25 Session 1: Skin-to-skin, pre-term, cesarean section, Main Hall / Aulan
Chair: *Wibke Jonas*

13:45-14:05 Maternal-infant skin-to-skin contact the first 6 hours after preterm birth enhances infant intake of mother's own milk: A Randomized Clinical Trial *Anna Gustafsson; Karoline Lode-Kolz; Siri Lilliesköld; Hanne Pike; Björn Westrup; Nils Bergman; Siren Rettedal*; Wibke Jonas*

14:05-14:25 Simulation of Skin-to-skin immediately after Caesarean section -use of positive pedagogy to enhance healthcare students' self-efficacy.
Aino Ezeonodo; Annely Annely; Marge Pöldma

13:45-14:25 Session 2: Formula and bottles – how interfere with breastfeeding, Hall X / Sal X
Chair: *Clare Maxwell*

13:45-14:05 Investigating the marketing of infant feeding bottles designed to replicate breastfeeding and the evidence that underpins them
Clare Maxwell; Kathryn Bould

14:05-14:25 Parents' practices and experiences of handling infant formula, of information and potential needs: a qualitative interview study
Erika Andresen; Paola Oras; Gunilla Norrman; Mats Målvist; Eva-Lotta Funkquist

14:25-15:00 **Coffee**

Parallel sessions

15:00-16:00 Session 1: Long-term-breastfeeding and promoting breastfeeding to prevent Non-Communicable Diseases, Main Hall / Aulan
Chair: *Niina Pöyhönen*

15:00-15:20 Breastfeeding patterns in one-year-old children was not affected by a breastfeeding support intervention
Paola Oras; Eva-Lotta Funkquist

15:20-15:40 Supporting long-term breastfeeding in maternity and child health clinics: Content and practice of breastfeeding counselling
Niina Pöyhönen; Oona Ojantausta; Riikka Ikonen; Marja Kaunonen

15:40-16:00 Breastfeeding in Joint Action Prevent Non-Communicable Diseases
Anne Baerug; Ann-Magrit Lona; Hanne Bliksås; Gry Hay; Angela Giusti; Francesca Zambri; Vincenza Di Stefano; Flavia Splendore; Annachiara Di Nolfi

15:00-16:00 Session 2: Peer-to-peer support, intimate violence, Hall X / Sal X

Chair: *Lina Palmér*

15:00-15:30 Existential and embodied presence – The meaning of caring as experienced by breastfeeding peer support mothers

Lina Palmér; Marita Flisbäck; Tora Nord

15:30-16:00 The Continuum of Intimate Partner Violence Manifestations during Breastfeeding

Ida Gustafsson; Katarina Karlsson; Aleksandra Jarling; Lina Palmér

16:00-16:30 **Summary**, Main Hall / Aulan

Saturday 27 September 2025

10:00-13:00 **Post-conference Guided walk** - starts outside the University building

For pre-registered participants.